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Net Zero Carbon Events

Review of carbon related protocols and
initiatives

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Carbon-related Protocols

GHG Protocol	Carbon Neutral Protocol	ISO 14068 Carbon Neutrality	National initiatives	BSI PAS 2060
Carbon accounting methodology	Certification programme for 'carbon neutral'	Certification standard for carbon neutrality of organizations	Certification programmes for 'carbon neutral'	Certification standard for carbon neutrality of organizations
Global standardized framework established to measure and manage GHG emissions covered in the Kyoto Protocol. Defines Scope 1, 2 and 3 The de facto method for 'accounting for carbon'	Tracks climate commitments so companies can achieve a Carbon Neutral certification that adds credibility value. Standard for how various activities can be certified to carbon neutral via 3 rd party audit.	UNDER DEVELOPMENT	Usually aligned with ISO 14064, but sometimes aligning with GHG Protocol as well. Let by national governments: Chile, Costa Rica, Panama, Ecuador, Peru, Australia, New Zealand.	Developed for the United Kingdom, but is sometimes applied beyond it.
Founded in 1997, updated regularly	2002, updated annually	Expected in 2022	Requirements aligned with ISO and GHG Protocol	Latest update 2014
WRI & WBCSD Partnership	Natural Capital Partners	ISO	National governments	British Standards Institute
Public and private sector: companies, governments of cities and countries, businesses, NGOs, industry associations, etc.	Businesses and organizations, technical partners, the wider "Climate Action Community"	Businesses and organizations	Businesses and organizations, some starting to include events and products/services.	Businesses and organizations

Carbon-related Initiatives

Science-Based Targets initiative	Race to Zero	Climate Neutral Now
Methodology for aligning with 1.5 degrees	Global campaign for net zero	Initiative to support and recognise moves towards climate neutrality
The leading collaboration to drive ambitious, science aligned climate action in the private sector. ~2000 companies taking action including many major corporates Rigorous validation process. Fee required. Recently launched net zero guidance	Global science aligned collaborative campaign for climate mitigation. To join, companies must meet minimum set of criteria of committing to the pledge, creating short and long-term plans, proceeding to take immediate actions towards net zero goals, and publishing public reports annually.	An initiative which encourages companies and organization to estimate their carbon footprint and reduce it, and optionally to compensate it with credible carbon credits, and offers recognition for these actions. Requirements for Climate Neutral Now align with Race to Zero and best practice on climate action.
2015	2019	2015
CDP, UN Global Compact, WRI, WWF	UN High Level Champions on Climate Change	UNFCCC
Private Sector only	Non-state actors (companies, cities, regions, financial and educational institutions)	Non-Party stakeholders (sub-national governments, companies, organizations, individuals)